

ANNUAL REPORT 2024



MESSAGE FROM THE TEAM

Greenmanjaro 2024: A Year of Hope and Action

At a time marked by global distraction and a freeze on USAID funding under a U.S. executive order, Africa's challenges were barely noticed. Yet, Greenmanjaro stood firm.

Against the odds, we delivered real impact in the Kilimanjaro region in 2024. Thanks to the dedication of our team, the strength of local partnerships, and to you, generous supporters, we invested over €100.000 in meaningful projects that gave thousands of schoolchildren the chance to shape their future.

From opening a new education hub near Rau Forest in January 2025, to delivering six mini recycling machines, creating 1,500 educational books, planting thousands of tree seedlings, setting up a school vegetable garden, and leading plastic clean-up events, this year was packed with action and impact.

We ran climate care workshops, distributed *Happy Green Tanzania* booklets, and tackled plastic waste across the region. Thanks to the dedication of volunteers Nurudin, Dismas, and the FTK team, we reached over 40,000 children in 60 primary and secondary schools. A record for our small but committed foundation.

Now in our sixth year, Greenmanjaro's roots in the Kilimanjaro region are strong. Our slogan, *Climate Care for Kids* is spreading. With the support of our local partners, children learn to care for the environment hands-on and tackle the serious challenges of climate change.

This year, we proudly began a three-year partnership with the Pharus Foundation. Their support enabled us to produce *The Future in Our Hands*, a 12-minute educational film, and launch several new initiatives.

While mindful of CO₂ emissions, our visits to Moshi were vital. Strong local partnerships require presence, guidance, and trust.

Despite limited resources, our team pushed forward. Both the Toothbrush Tree Campaign and the Kili Kitchen Project continued successfully into April 2024.

In spring, El Niño brought severe floods to Lower Moshi, where homes were lost, crops destroyed, and newly planted trees swept away. We postponed further planting to December 2024 and shifted to safer locations.

Our focus now is on smarter, more resilient planting methods that can withstand both floods and droughts. Water management and soil protection are essential because, if the next generation is to lead, they must be equipped to face a changing climate.

As Sir David Attenborough wisely said:

"If children don't grow up knowing about nature and appreciating it, they won't protect it. And if they don't protect it, who will?"

This is why we are so proud of what we achieved in 2024. Despite the world's challenges, **"we kept going"**, and with your continued support, we will keep helping the children of Tanzania rise to meet the future.

Thank you to all our donors, sponsors, and friends. Please remember that you offered us donations, which increased this year by 400% to 115.792 euros! You are helping build a brighter, greener world. Seriously!

Hans, Monique, Ellen, Penny & Marjolein



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1. A LUCID MANIFESTO

"Pamoja, sisi unaweza hoja milima," meaning in Kiswahili: 'together, we can move mountains.'

KILIMANJARO, the highest mountain in Africa, is located in the area where the first humans lived. Its beauty is threatened, and in danger of losing its eternal snow due to climate change and deforestation, the pinnacle has become a symbol of climate change. Massive deforestation has occurred over the years, resulting in poor living conditions. Tourists leave tonnes of waste behind, and the local people are unaware of the environmental impact.

That is why we want to improve the living environment in this iconic location and have initiated Climate Care Projects for kids to contribute to reversing the negative spiral. We teach children to collect and recycle plastic waste, reforest and grow trees and vegetables, all through climate care lessons in local schools. Thus, motivating and inspiring schoolchildren, their parents and their communities.

"There is no time to waste. We must either unite or perish", said Julius Nyerere, First President of Tanzania.

2. HOPE IN THE FACE OF CHALLENGE

Tanzania stands on the brink of a decisive leap forward. GDP is projected to rise by 4.3%, President Samia is restoring global partnerships, and new infrastructure is expanding economic horizons. Yet the true engine of growth lies in the country's youth; over 60% of the population is under 25, full of energy, talent, and ambition.

But many young Tanzanians face limited job opportunities, overcrowded classrooms, and under-resourced schools. The gap between potential and reality is growing, and so is the frustration.

Greenmanjaro's mission is to bring hope and resilience. By equipping students with climate-action skills, creative tools, and a platform to lead, we turn disillusionment into momentum. When young people are

empowered to act, they become drivers of change, and Tanzania moves closer to a greener, more inclusive future where no generation is left behind.

Tanzania is rich in resources, culture, and youthful energy. With visionary leadership, it could become a continental leader in climate action, digital innovation, and peacebuilding. But to realise that future, growth must be inclusive and that means putting young people at the centre of national development, not on the sidelines.

2024 LIVE UPDATE



69,365 + trees planted in Kilimanjaro area



650 x toothbrush trees planted, 4500 children participating in dental care programme



4 x veggie gardens in Lower Moshi, harvesting kale, eggplant, bananas & peas to enrich school lunches



Adding nutrition to lunches in 4 x schools for 1000+ pupils



3 x plastic recycling workshops – 21 x schools & 1500 pupils participate



1500 + kids participate in plastic recycling programme



1150 x waste & recycling school books in circulation

3. EDUCATION IN KILIMANJARO

Tanzania has, nevertheless, made significant strides in improving access to education over the past two decades. The government has implemented policies to increase enrolment, enhance teacher training, and provide free primary education. However, challenges such as inadequate funding, infrastructure deficits, and teacher shortages persist, particularly in rural areas.

Special Note: 59.7 million people live in Tanzania. 27.6 million are children, and 9.7 million of the children are under five years old.

Kilimanjaro Region:

- High literacy rates thanks to missionary schools.

- Strong secondary school enrolment but facing teacher shortages.

Secondary Education Spending & Youth Reach

Education Spending in Tanzania

- The government spends just €144 per secondary student each year.
- The capitation grant, which covers teachers, materials, and administration, was reduced from €9.51 to €4.56 per student per year.
- These figures are far below international standards, highlighting the severe underfunding of Tanzania's education system.

Greenmanjaro Focus

Greenmanjaro targets Forms 4 to 6, the final years of secondary school, when students are best positioned for leadership, climate action, and real-world engagement.

Target Reach

- Total secondary schools (Kilimanjaro + Arusha): 583
- Total students: ~263,000
- Target group (Forms 4-6): ~84,000 students

84,000 students are the core group of Greenmanjaro's potential to empower through spreading climate awareness, resilience, hope and practical action

Educational Challenges in Kilimanjaro:

- **Poverty:** Many families struggle to afford school supplies, resulting in increased absenteeism and dropouts.
- **Distance:** In rural areas, children often walk over 10 kilometres to school, which affects their attendance and performance.
- **Hunger:** Without school meals, many students arrive hungry, which hinders focus and learning.
- **Lack of materials:** A shortage of textbooks hampers effective study.
- **Overcrowding:** Insufficient desks and chairs force students to sit on the floor, hindering their learning environment.
- **Environmental challenges** include deforestation affecting water sources.

Greenmanjaro promotes climate awareness, resilience, and environmental care by providing extracurricular educational resources to schools in the Kilimanjaro region of Tanzania.

For primary school students, we distribute *Happy Green Tanzania*, a vibrant picture book designed to introduce young learners to key environmental topics in an engaging and age-appropriate way.

Until now, secondary school students have lacked access to targeted environmental education. To address this, and with the generous support of our new partner Pharus, we developed a new resource: *The Future is in Our Hands*.

This year, we proudly launched the book across 1,500 Roots & Shoots clubs, which was received with huge enthusiasm.

Many more schools are shouting out to receive a copy! See chapter 8 – Pharos Campaign for further details.



4. VISION & MISSION

"It takes a village to raise a child." African proverb.



Our vision is a clean and green Kilimanjaro area where our educational climate care projects teach resilience, hope and new awareness to children. Children learn to make a difference and take the future into their own hands, using conscientious behaviour and mindful actions. They spread the word to their parents and communities, leading to a positive impact on the environment, living conditions and well-being of their community.

We hope for a Kilimanjaro area where no one is hungry. For people worldwide to listen to our Climate Care call and support our Climate Care Projects to fight the negative impact of climate change.

Our mission includes:

- ✓ To obtain international donations, sponsorships, grants and funding to support all Greenmanjaro Climate Care projects:
- ✓ Climate care education
- ✓ Reforestation, nature conservation by planting and nurturing trees and improving water management
- ✓ Plastic waste collection and recycling
- ✓ Creation of large school veggie gardens to secure healthy daily lunches

These projects and activities directly and indirectly contribute to an improved climatic, social and economic environment around the Kilimanjaro area in Tanzania.

- To ensure effective, impactful and ecologically responsible use of funds and services obtained through cooperation with suppliers, donors (private individuals, family offices and companies), government and non-governmental organisations.
- To initiate or participate in awareness campaigns and marketing, offline and online activities for the above projects.
- To build an international circle of scientists and other stakeholders who relate to the Kilimanjaro issue and represent and promote the Foundation to the general public on both national and international levels and in local communities.

5. TRANSPARENCY AND GOVERNANCE

"If you want to go fast, go alone; if you want to go far, go together." African Proverb.

Greenmanjaro is a Dutch Charity working with Tanzanian-based international non-governmental organisations (NGOs).

Our goal is to raise climate and environmental awareness and implement practical solutions in schools to teach kids to improve resilience and sustainability in the adverse life and climate circumstances around the Kilimanjaro region.

The Greenmanjaro team consists of Tanzania lovers, Kili climbers and impactful entrepreneurs. We are all like-minded volunteers doing our utmost to contribute to a better environment and living conditions around Kilimanjaro. We actively listen to the Climate Change problems with local partners and provide the needed solutions.

The Greenmanjaro Foundation adheres to the international Human Rights of people and engages our partners to do the same. Our partners are mature organisations with decades of experience in the field.

Staff are well trained, accustomed to (international) reporting requirements and, above all, highly motivated to contribute to a better world.

The Foundation has the status of a Public Benefit Organisation (PBO, or ANBI in Dutch). It has a non-profit tax designation in the Netherlands issued by the Tax Office under the general tax laws.

We protect personal data according to the General EU Data Protection Regulation. Greenmanjaro offers no remuneration to foundation volunteers and neither board members of the foundation nor reimbursement of any national and international travel expenses.

According to the statutory objectives of Greenmanjaro, we support all initiatives to combat Climate Change and improve the ecological, economic and social balance in and around the Kilimanjaro area. The 3 project pillars are:

- Reforestation/nature conservation
- School veggie gardens
- Plastic waste recycling

These projects entail planting and nurturing tree seedlings and vegetables, initiating social awareness projects, climate care education, plastic waste collection and recycling, and water supply projects.



Aspects of governance: in 2024, the Greenmanjaro Board met 11 times 2024. In addition to the specific tasks and responsibilities of the chairman, secretary and treasurer, several tasks are divided amongst the five board members. We consistently reviewed the plastic and green project challenges and achievements, and the communication and campaign strategies to strengthen the Greenmanjaro brand and increase the fundraising results.

Update meetings were held throughout the year with our local partners, who implement and monitor all projects. Regular communication is provided digitally, but also through extensive visits by all board members. Project visits to Tanzania occurred in February, June, September, October, November and

December. A board member is appointed for 4 years and can be re-appointed for a further 4 consecutive years. The current Greenmanjaro Board members are listed below:

Name	Function	Period
Hans Korteweg	Chairman	As of October 2018
Monique Vogelzang	Secretary & treasurer a.i.	As of 1 October 2018
Marjolein Praaning	Member	As of 1 January 2022
Ellen de Roij	Member	As of 1 January 2022
Penny Vossen	Marketing & Fundraising	As of 1 June 2022

Statutory title: Greenmanjaro has its registered office in Bloemendaal, the Netherlands, and is a Foundation under Dutch law.

Articles of Association changes: there were no amendments to the Articles of Association during the year under review.

Interests: during the year under review, Greenmanjaro had no interest in other companies or legal entities.

ANBI status: the Foundation is a Public Benefit Organisation (PBO). It has a non-profit tax designation in the Netherlands issued by the Tax Office under the general Dutch tax laws.

General Data Protection Regulation (GDPR): from 25 May 2018, the European General Data Protection Regulation (GDPR) is applicable. The Board has discussed the consequences of this new European legislation for Greenmanjaro and taken several measures appropriate to the organisation's size, such as protecting the privacy-sensitive data of sponsors, donors, board members and the mailing list.

Climate care measures: Greenmanjaro is an organisation of modest size with no permanent office and hardly leaves a footprint. Our work is paperless and, wherever possible, the trips to Tanzania are kept to a minimum. We plant trees as compensation for CO2 emissions.

6. PLASTIC WASTE

A new wave of eco-education.

This is what our volunteer Nurudin reported - it says it all:

"In a bold and inspiring initiative to combat plastic pollution, Jane Goodall's Roots & Shoots Arusha & Kilimanjaro partners with the Greenmanjaro Foundation in an innovative plastic recycling and education programme across schools in northern Tanzania.

This school-based extra-curricular project aims to raise awareness among young students about the dangers of plastic waste while empowering them with practical skills in recycling and upcycling. With schools across Arusha and Kilimanjaro serving as collection and recycling hubs, students are learning firsthand how to manage waste sustainably.

Greenmanjaro has provided child-friendly recycling workshops equipped with shredders and extruder machines in schools stretching from Moshi to Arusha and West Kilimanjaro. These machines, designed and built in the Netherlands, are operated by pupils under supervision, with training provided by Roots & Shoots educators.

The programme focuses on more than just recycling; it seeks to shift behaviours and attitudes. Its educational goals are to instil environmental respect, encourage the reuse of plastic waste, and inspire students to spread these values to their families and communities.”

In 2024, Erasto Njavike, co-founder, inspirator and driving force of our Roots & Shoots projects with the Jane Goodall Institute, left for a position elsewhere. We are very grateful for all his support during the past years and happy he will stay in tune and continue fuelling us with his experience and support.

This year, we consolidated and improved the activities in the 3 plastic workshops at schools in Arusha, Moshi and Boma Ngombe. We introduced mobile hand-driven mini machines (shredders, press and extruder), which enables us to also visit schools and showcase plastic recycling.



Happy Green Tanzania, our education tool for primary schools, was introduced at 50 new schools, and a new order for 1000 booklets was placed at a Moshi-based print company. We strengthened our relations with primary and secondary schools in the area and organised a training for 18 secondary school teachers on how to teach waste management and recycling practices, in October.

During the year, several clean-up events by bike and on foot took place; hundreds of kilos of plastic waste were collected and recycled afterwards at the plastic workshops. Special theme workshops were organised on the occasion of “Earth Day” and “World Clean Up and Peace Day”. All in all, under the new plastic leadership, we are prepared to extend the projects next year.

7. VERY GREEN PROJECTS

Lower Moshi

Since 2022, we have partnered with local NGO FTK to facilitate green projects in Lower Moshi. This year, we revised our tree-planting strategy after El Niño floods destroyed young trees planted on bare

riverbanks. To prevent future losses, we relocated the scheme to safer locations at schools and community areas, and successfully planted 1,650 trees.

Last year, we launched a public campaign in dental practice waiting rooms across the northern Netherlands to raise awareness for our *Toothbrush Tree* initiative. In many Tanzanian communities, access to dental care and plastic toothbrushes is limited. As a sustainable alternative, we reintroduced *Salvadora persica*, a tree with natural dental and medicinal benefits. FTK distributed 1,050 seedlings to 20 primary and secondary schools, giving over 10,000 students access to natural toothbrushes.

Each school organised a planting day led by environmental clubs. Students dug holes, fertilised with animal manure, built protective fencing, and watered the seedlings. A hands-on action that not only supported reforestation but also taught care and responsibility.

This year, we also established a large vegetable garden at Mawala Primary School, where salinity in soil and water posed a challenge. A custom-built water reservoir now supports healthy crop growth. The harvest provides nutritious lunches for around 400 pupils, which is often their only guaranteed meal of the day.



Kili Green Hub

Since 2023, together with Roots & Shoots clubs in Moshi, a nursery has been created at the edge of Rau Forest, Moshi's unique urban forest. Every year, over 30,000 seedlings of indigenous trees are grown here and distributed to schools or replanted on bald spots in the forest and on bare riverbanks along the Rau River that meanders through the forest.

End January 2023, one of our board members, together with her daughter, successfully completed the 'Kili Kitchen' fundraising campaign by climbing Kilimanjaro. The proceeds were used to transform a dilapidated building at the Rau nursery into a multifunctional educational centre.



entrance



front



back



The Roots & Shoots volunteers who run the nursery in their free time, named the centre for climate and environmental care by Kilimanjaro youth: The Kili Green Hub. The official opening will take place on 25 January 2025.



8. PHARUS CAMPAIGN

Kili Lighthouse – Year 1 Report (2024)

On 2 April 2024, the Greenmanjaro project, Kili Lighthouse (Year 1), was approved by the Pharus Board, accompanied by a letter of intent for a three-year collaboration.

Progress updates were provided on 6 June, 2 September, and 24 October 2024. On 12 November 2024, an amendment for Year 2 was proposed and approved.

Objectives for Year 1:

1. To introduce an extra-curricular secondary educational programme to our partner-led schools across the Kilimanjaro region.
2. Obtain official approval of the “Kili Lighthouse” project from the Ministry of Education in Dodoma.
3. Design, transport, and introduce four new mini recycling machines

We created and distributed an **extracurricular student book**, *The Future is in Our Hands*, for students aged 13–16, in line with the Kili Lighthouse project. Introduced in over 30 schools, it equips thousands of students with practical knowledge to build resilience to climate and environmental challenges in their communities.



In practice, it has become clear how much the published book *The Future is in Our Hands* is appreciated: many parents and other interested individuals have expressed a desire to read the book as well.

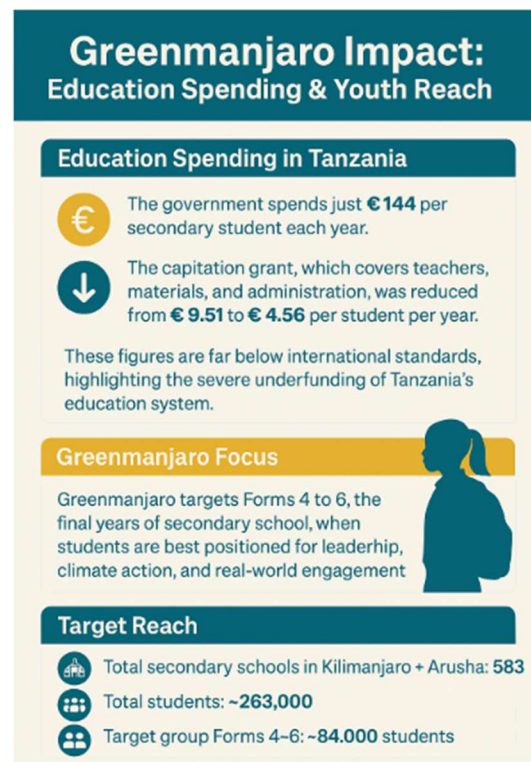
The book is currently being translated into Swahili, and a second edition is in progress. Additionally, for teachers, we printed 60 copies under the same title, with the subtitle *Tips & Tricks*.

Two teacher days were organised: the first in June 2024 to gather input from teachers, and the second in December to introduce the book (with more than 60 teachers in attendance).

Some of the participating schools include: Lyamungo High School, Reginald Mengi, J.K. Nyerere, Mjimpya, Moshi Technical, Kiusa, Korongoni, Kibosho Girls, Miembeni, Langoni, Shaurimoyo, Karanga, Muungano, Rau, St. Mary Goreti, Sungu, Msasani, TPC Secondary School, Msitu Wa Temba Secondary

School, Mawenzi, Chewe Secondary School, Njoro, ChemChem, Uhuru, Moshi Airport School, Moshono, and Silverleaf in Usa River.

The video produced is shown to visiting schoolchildren at our new educational hub, located on the edge of the Rau Forest near Moshi. Both the book and the video are well-received in schools and will play a vital role during the upcoming "Kili Kids for Climate" Festival on May 23 & 24, 2025.



Certification: Dr. Ndeksiyo from the Tanzanian Institute for Education (TIE) and Zamaradi Said Islahi (our advisor for this process) are coordinating efforts with the Ministry of Education in the capital, Dodoma. The expected timeline is October 2025. Tanzania has an administratively complex system, so government processes take time.

Our mini plastic recycling machines are currently in production and due to be shipped to Tanzania during the first quarter of 2025.

9. BROAD-MINDED PARTNERS

A partnership is at the heart of what we do. Greenmanjaro collaborates with numerous partners in implementing its Climate Care Projects and is building a vast network of friends, partners, advisors and ambassadors around the globe, continuously seeking to extend our network.

Our partnerships range from local community organisations to international NGOs, government agencies, and corporate sponsors, implementing innovative solutions, empowering us to amplify our reach and foster sustainable change for the benefit of children and climate change. Together with two of our local valued partners, Roots & Shoots and FTK, we make a meaningful impact on the kids of Kilimanjaro.

Roots & Shoots started in Tanzania in 1991 when a group of high school students expressed dismay at how many challenges they saw in their communities and felt their future jeopardised. Dr Jane Goodall empowered these young people to take action, and for nearly 30 years, Roots & Shoots has grown across the Jane Goodall Institute’s Africa Program country sites to more than 60 countries worldwide. Through our trusted partnership with Roots & Shoots in Arusha, we supply knowledge, know-how and machinery to several schools in the Kilimanjaro region to teach children how to recycle plastic and rekindle the Rau Forest, the unique urban forest in Moshi. Our funding enables us to inspire and empower children to take action and learn how to combat Climate Change.

Since 2019, Greenmanjaro has secured strong financial support for JGI Roots and Shoots.

This is the summary of our spending, to the total amount of **239.801,28 EUR**.

GREENMANJARO CONTRIBUTION 2019-2024 TO JANE GOODALL INSTITUTE				
PLASTIC		GREEN HUB		
VIA MOU	OUTSIDE MOU	VIA MOU	OUTSIDE MOU	TOTAL IN EURO
\$ 14.524,00				
\$ 5.855,00				
\$ 8.805,00		\$ 8.882,00		
\$ 16.149,00		\$ 4.000,00		
\$ 9.350,00		\$ 2.000,00		
\$ 54.683,00	\$ 130.113,00	\$ 14.882,00	\$ 30.315,00	€ 220.793,28
		Future in Our Hands:	\$ 19.800,00	€ 239.801,28

(Conversion of February, 20, 2025)

FTK is a registered non-governmental organisation in Tanzania, founded as a joint initiative of the Dutch FEMI Foundation and TPC Company Ltd.

FTK manages and monitors our tree-planting projects and school vegetable gardens in Lower Moshi. Together with FTK and local communities near water sources, we also organise large-scale tree planting to help prevent flooding and improve both the availability and quality of water in the region.

Happy Green World, the foundation of Marlou Bessem provides custom-made environmental educational, practical and fun programmes about waste, water and energy to teach sustainable behaviour to children between 6 and 14 years old. We translated the educational programme into Swahili and supplied Happy Green Tanzania books, teacher manuals and games to schools in Arusha, Dodoma and in Lower Moshi.

We cannot work alone and are grateful for the support and collaboration of each organisation listed below, whose dedication and commitment enrich our collective endeavours.



10. FINANCE

The **annual accounts** have been prepared on the basis of the RJ 650 Fundraising organisations. This guideline is effective for fiscal years beginning on or after January 1, 2017.

Accounting principles: the valuation of assets and liabilities and the determination of the result are based on historical costs. Unless stated otherwise, assets and liabilities are stated at nominal value. Income and expenses are allocated to the year to which they relate.

Reserves: in accordance with the VFI guideline 'Reserves Charities', a distinction has been made within equity between reserves, special-purpose reserves and special-purpose funds.

The reserve is the freely disposable capital of the Foundation. Appropriated reserves are funds earmarked by the Board of Greenmanjaro for specific purposes. Appropriated funds are resources received from third parties to which a specific spending obligation is linked.

The VFI is the branch organisation of recognised charities in the Netherlands. The provisions of the VFI guideline “Reserves Charity” are in line with the relevant provisions as they appear from the RJ 650 Fundraising Organisations.

Income and Expenses: the income is determined based on (the pro rata part of) the year to which it relates. The Income of the Foundation consists of income from individuals, companies and other non-profit organisations.

The Expenses consist of the expenditure on the objective, and the costs attributable to this (such as travel and accommodation costs due to working visits to Tanzania), recruitment costs, management and administration costs and financial income and expenses.

Taxes: under Article 24 of the Inheritance Act and the Corporate Income Tax Exemption Decree, the Foundation is exempt from inheritance and gift duties and corporate and turnover tax, respectively.

Financial and investment policy: any reserves of the Greenmanjaro Foundation are held in the form of freely withdrawable deposits and regular savings accounts. The policy is emphatic not to tie up the financial reserves for a longer term or to invest in illiquid or higher-risk investment categories.

Profit & Loss: income increased by 428%, from EUR 27.053,37 (2023) to EUR 115.792,40 (2024).

	GREENMANJARO PROFIT & LOSS					
	2024		2023		2022	
Ledger	Profit	Loss	Profit	Loss	Profit	Loss
Income	€ 115.792,40		€ 27.053,37		€ 33.380,32	
Bank costs Plastic		€ 150,00		€ 165,96		€ 100,00
Jane Goodall MOU Plastic		€ 3.900,00		€ 15.310,03		€ 4.279,28
E. Njavike *		€ 2.967,00		€ 1.934,64		€ 12.446,23
Zenith media		€ -		€ -		€ 697,36
MBB Studio (Plastic machines)		€ -		€ 314,60		
General costs Plastic (Nurdin)		€ 2.837,04		€ 127,00		
Bank costs Trees		€ 154,00		€ 125,00		€ 125,00
Jane Goodall Trees		€ 2.000,00		€ 3.938,44		€ 5.741,16
Rau Forest educ centre (bike)		€ 684,00		€ 400,00		€ -
MM Nurseries		€ 4.594,49		€ 3.478,23		€ 1.116,45
Miwaleni Watersupply		€ -		€ -		€ 3.445,00
FTK lower Moshi programs		€ 11.367,00		€ -		€ -
Educational material (HGT)		€ 654,85		€ 235,00		€ 1.715,21
Bank costs Trees General		€ -		€ 60,00		€ 227,25
ANBI cost		€ -		€ -		€ 28,92
Fundraising costs		€ -		€ 1.695,56		€ 822,80
Website costs		€ 830,60		€ 784,45		€ 1.422,60
Special campaign (Kili Hub)		€ 8.004,99				
Special campaigns (Pharus)		€ 32.012,12		€ 1.588,12		
Communication costs		€ 2.346,00		€ -		€ -
Accounting & admin costs		€ 137,73		€ 138,00		€ 80,50
General bank costs		€ 187,59		€ 235,53		€ -
...						
Misc.		€ 22.243,80		€ 27,31		
Total	€ 115.792,40	€ 95.071,21	€ 27.053,37	€ 30.557,87	€ 33.380,32	€ 32.247,76
Balance	€ 20.721,19		€ 3.504,50		€ 1.132,56	

* Loan E. Njavike EUR 2.500

Balance sheet:

GREENMANJARO BALANCE SHEET AFTER PROFIT APPROPRIATION						
	31-12-24	31-12-23	31-12-22	31-12-21	31-12-20	31-12-19
Activa						
Current assets						
LT Loan	€ 2.500,00					
Liquid assets General	€ 2.002,10	€ 3.521,52	€ 486,00	€ 39.511,00	€ 572,00	€ 4.622,00
Liquid assets Special						
Campaign	€ 26.649,24					
Liquid assets Plastic	€ 20.744,49	€ 20.562,43	€ 39.692,00			
Liquid assets Trees	€ 7.016,75	€ 10.103,24	€ 492,00			
Total assets	€ 52.408,38	€ 34.187,19	€ 40.670,00	€ 39.511,00	€ 572,00	€ 4.622,00
Liabilities						
Reserves & funds						
Destination reserve	€ 52.408,38	€ 34.187,19	€ 40.670,00	€ 37.011,00	€ 572,00	€ 4.622,00
Short-term debts						
Amounts still to be paid				€ 2.500,00		
Total liabilities	€ 52.408,38	€ 34.187,19	€ 40.670,00	€ 39.511,00	€ 572,00	€ 4.622,00

Banking cash difference of EU 78,-

Elaborating on Financial Data

Liquid assets: freely absorbable.

Explanation of the various items in the Statement of Income and Expenditure:

This year, a profit of **EUR 20.721,19**. This can be easily explained by the strong level of income (donations, sponsorship) and the limited costs set by the Plastic Project. Extra mini recycling machines were commissioned on the budget of the Pharos Project.

The successful 2-month Kili Kitchen crowdfunding campaign started in December 2023 and ended in January 2024. The funds received in December 2023 were not included in our income reported for the year 2023, as the transfer of the money to Greenmanjaro's bank account took place after the completion of the campaign, in early 2024. This created an income benefit for the Kili Kitchen Project.

The travel and accommodation costs of the board to Tanzania (6 trips with a total amount of approximately EUR 20.000) have been incurred at the own expense of board members and could be seen as independent donations.

Costs overhead: bank costs and accounting and administration spent in the Netherlands represented a mere **0,6 %** of total cost.

The costs for the update of the website and the development of various campaigns and communication materials amounted to EUR 3.176,60 (last year > € 4.068) and were in line with expectations. We expect printing costs to be lower in the coming years now that we have found a good printing company in Tanzania.

Careful financial management led to the positive result.

Equity & profit appropriation: The balance of Income and Expenses is added annually to the reserves. Of this, the part to which a specific destination obligation has been linked by third parties is added to the Designated Fund.

The Board, by the Foundation's statutory objectives, allocates as a destination reserve any specific spending which was not used by third parties.

End of Report.

THANK YOU FOR YOUR ATTENTION

ASANTE SANA